

THE TOP 10 TIPS FOR KVCORE SUCCESS

A look into tried and true strategies to get the most out of kvCORE



1

COMPLETE THE KVCORE AGENT SUCCESS PLAN

The kvCORE Agent Success Plan, located in the kvCORE Learning Portal, walks you through the proven steps to manage and grow your business with kvCORE.

2

IMPORT YOUR CONTACTS

Easily import all of your relationships (leads, contacts, sphere of influence) into the kvCORE system where they will remain private and secure, and allow you to stay “top of mind” through automated engagement tools.

3

TURN ON DRIP CAMPAIGNS

Engage your audiences with meaningful communications that further enhance your personal brand value, and get peace of mind knowing your contacts are being communicated with on a regular basis with insightful and useful messaging.

4

GET TO KNOW YOUR PERSONAL WEBSITE

Familiarize yourself with the capabilities of your website, including simple customization options and various lead capture widgets.

5

COMPLETE DAILY CALLS AND TASKS

Increase your productivity each day by utilizing kvCORE's built in task manager.

6

ENGAGE YOUR LEADS

Utilize tools that keep you engaged with your leads through text and email and provide relevant data such as listings, search alerts and market reports.

7

DOWNLOAD THE APPS

Leverage the power of kvCORE on the go with best in class mobile solutions, including a mobile dialer and the CORE Open House App.

8

PROMOTE LISTINGS

Quickly create and share squeeze or landing pages to promote your listings and automatically capture and nurture leads back inside kvCORE.

9

JOIN OUR FACEBOOK GROUP

Make sure you join our Inside Real Estate Success Strategies Facebook Group as an additional business resource to ask questions, share tips/tricks and talk to a community of agents who use kvCORE.

10

EXPAND YOUR BUSINESS

Check out the kvCORE Marketplace for vetted add-on solutions that enhance your business and integrate into your kvCORE Platform.